

SIEMENS
Ingenuity for life

SIEMENS GLOBAL UNIVERSITY CHALLENGE 2018

Automation
meets
Edge

What's it about

- Students from Siemens' global partner universities are invited to join the Global University Challenge "**Automation meets Edge**"
- Share your ideas on **industrial app use cases with Edge Computing**
- **Connect with Siemens** as potential future employer and market leader in factory automation

What you bring in

- Passion for **Open Source** programming
- Motivation to experiment with a **brand new industrial Edge product**
- Creativity on how you can extend the capabilities of automation with **your own App idea**

What's in it for you

- Invitation to an **international event week incl. a Hackathon** in Germany – travel & accommodation costs covered by Siemens
- **10.000€** distributed between the 10 winning teams as well as cool tech prizes
- Prototype your app idea together with Siemens experts and **gain insights of a global company**

How it works

- Ideation starts on May 2nd - Idea visualization in June - Rapid prototyping and pitching in October 2018
- Upload your idea on www.siemens.com/automation-meets-edge-challenge until **June 5th, 2018**

Your
creativity
counts.
Join the
Challenge!